

2026 ELIZABETHTOWN HOLIDAY PARADE Presented by MARS Snacking

ENTRY FORM

Theme: Santa's Workshop

Saturday, December 5, 2026 @4:00 p.m.

Parade route runs north on Market St. from College Ave to Hummelstown St. Etown



Please print legibly.

Organization/Business: _____ Contact Person: _____

Address: _____

Daytime Phone: _____ Email*: _____

*Please be sure to provide an email address as all communication related to this event will be electronic.

Entry Theme (*all groups are encouraged to be creative with the 2026 parade theme of Santa's Workshop*):

Parade Entry (please check one):

- ☐ **Float**—Commercial or Non-profit Organization accompanied by a motorized vehicle. (**Free**)
- ☐ **Commercial Walker** -No motorized vehicles; i.e., companies with employee & family walkers (**Free**)
- ☐ **Non-profit Walker**—No motorized vehicles; i.e., adult/youth groups, horses, bands, etc. (**Free**)

Narrative: In 35 words or less describe your group and/or float, individuals to be recognized, group accomplishments, information about the group sponsoring the float, etc. Please print legibly. ***This narrative will be read by the announcers along the parade route.*** GEARS reserves the right to edit.

IMPORTANT INFORMATION: Approximate # of Participants in Group: _____

Approximate dimensions of vehicles/floats: _____

(Example: 1 truck 16' long, 9' wide; 1 float 30' long, 15' wide)

Will your entry have music? ☐ YES ☐ NO (If yes, please list songs) _____

Will your group perform? ☐ YES ☐ NO (If yes, performance limited to one [1] minute in duration)

Would you like candy to hand out along the parade route? ☐ YES ☐ NO

*****Mars will supply candy for the event. Any parade participant that chooses to use candy not supplied by or branded by Mars will not be permitted to participate in the parade. In addition, please refrain from displaying symbols, signs, emblems, flags, banners, etc. on your elements that conveys a message that is considered offensive and/or distracts from the spirit of the event. At the discretion of the parade organizers, any element that convey such a message will not be permitted in the parade unless the message in question is removed from public view.

Planned exit route (street name) at end of the parade route: _____

As the representative for my group/organization, I have read, understand, and agree to the above Elizabethtown Parade Rules & Regulations.

Signature: _____

Date: _____



Questions:
karrienorman@getintogears.org
717.367.0355



2026 ELIZABETHTOWN HOLIDAY PARADE Presented by MARS Snacking *Liability Waiver*



Saturday, December 5, 2026 @ 4:00pm

Application Deadline (With Candy): Tuesday, November 3rd

Application Deadline (No Candy): Friday, November 13th

NOTE: Limited to the first 70 approved entries

Hold Harmless Agreement

I _____, a participant in the 2026 Elizabethtown Holiday Parade, hereby release the Elizabethtown Holiday Parade together with the Greater Elizabethtown Area Recreation & Community Services (GEARS) from any responsibility should injury, loss due to theft or damage due to water, fire, wind, or otherwise occur within and/or around my vehicle, float, or group. Elizabethtown Holiday Parade/GEARS shall not be liable for any damage done by my volunteers, group members, operators, and/or agents, or by me to any person attending the event or to their property. I understand that my property is placed in the downtown area within the Parade boundaries at my own or the owner's risk.

Organization: _____

Signed By (Print): _____

Signature: _____

Date: _____

Return the entry form to:

mail-in: GEARs 70 South Poplar St., Elizabethtown PA 17022

Email: karrienorman@getintogears.org

www.GetintoGEARS.org

(717) 367-0355

Completion of this form automatically holds GEARs and the Elizabethtown Holiday Parade harmless. Hold Harmless Agreement is still required and should be completed and submitted with your application.



MARS SNACKING